

Noosa Local Government Area

Small Business

Overview

This overview provides a summary of key economic data:

- The number of small businesses in the Noosa local Government area was 7,097 (or 98.1% of all businesses) as at 30 June 2021.

Employee Size	Number of Businesses
0 Employees	4,181
1-4 Employees	2,243
5-19 Employees	673

- Top 10 industries with the largest number of registered businesses in the Noosa Local Government area as at 30 June 2021 were:

Industry	Percent
Construction	18.2%
Rental, Hiring and Real Estate Services	15.6%
Professional, scientific and technical services	14%
Retail trade	6.9%
Health care and social assistance	6.3%
Accommodation and food services	5.2%
Other services	4.6%
Financial and insurance services	4.5%
Administrative and support services	4.1%
Agriculture, Forestry and Fishing	3.9%

- The number of businesses in the reported turnover range (includes all employee sizes 0-200+) in the Noosa local Government area as at 30 June 2021 were:

Turnover Range	Number of Businesses	Percent
\$0 to less than \$50K	1,978	27.3%
\$50 to less than \$100K	1,110	15.3%
\$100 to less than \$200K	1,372	19.0%
\$200 to less than \$500K	1,389	19.2%
\$500 to less than \$2m	1,025	14.2%
\$2m+	359	5.0%
TOTAL	7,233	100.0%

Noosa Local Government Area

- The Unemployment Rates in the Statistical Level 4 Area (SA4) for the Noosa Local Government Area as at May 2022 are:

Statistical Area (4)	Unemployment Rate	State-wide Unemployment Rate	Youth Unemployment Rate	State-wide Youth Unemployment Rate
Sunshine Coast	3.4%	4.0%	12.1%	10.1%

Small Business data sourced from ABS (CABEE and Labour Force)

NOTE:

- The above business counts from Queensland Treasury include rounding of data by the ABS. The data presented at these detailed levels will not always be additive as each of the components are individually rounded.
- The ABS Statistical Area 4 as corresponding to regions with a population range of between 100,000 and 300,000. It is noted that some of the metropolitan SA4s may have a population of up to 500,000.

Sole Trader Definition:

- The definition of a Sole Trader differs from that of a non-employing small business.
- The term Sole Trader is a type of legal organisation of a business. The ATO provides the following definition of a sole trader: 'A Sole Trader is an individual running a business. It is the simplest and cheapest business structure. if you operate your business as a sole trader, you are the only owner and you control and manage the business. You are legally responsible for all aspects of the business.'
- Sole traders can and do employ people.
- The major feature of being a sole trader is that the business owner is fully liable for all aspects of the business and any losses the business may incur. As a result, it is common, as a business grows, for it to move to a business structure where liability is limited (such as in a Pty Ltd company) or shared (as in a partnership).
- Non-employing small businesses do not employ any staff.

Unemployment Data Disclaimer:

The Queensland Government Statisticians Office notes: Due to the high standard errors associated with regional labour force survey data, the ABS and QGSO recommend using 12-month averages to reduce the volatility of the underlying original data. This volatility means it can be difficult to detect real world phenomena, such as those caused by the social distancing measures introduced to combat COVID-19, in the data. As a result, it is not recommended regional labour force data be used to assess the impact of COVID19.

It should be noted that the ABS Labour Force Survey for April 2020 currently does not report trend data due to a structural break in the series caused by the impact of substantial social distancing and other policies designed to contain the spread of the COVID-19 outbreak. The state unemployment rate presented here is in seasonally adjusted.

COVID19 Vaccination Rates

Statistical Area (4)	ERP Population (2020)	% Vaccinated Dose 1	% Vaccinated Dose 2	% Vaccinated Boosters
Sunshine Coast	318,540	95.0%	94.4%	64.9%

Data Sourced from Australian Government - Department of Health as at: 20/06/2022

Persons aged 16+. Vaccination Rates that are greater than 95.0% are recorded as 95.0%

Noosa Local Government Area

Funding

Allocated (By Grant Type)

Details	Amount of Funding	Ongoing or One-off	Number of Recipients
Accelerate Small Business Grants	\$19,500	One-off	2 recipients
Business Basics	\$205,000	One-off	41 recipients
Business Boost	\$18,900	One-off	2 recipients
Business Growth Fund	\$98,750	One-off	2 recipients
Business Support Grant	\$8,447,000	One-off	924 recipients
Small Business Adaption Grant	\$3,868,428	One-off	437 recipients
Small Business Artisan Producer Grants	\$5,000	One-off	1 recipient
Small Business Digital Grants	\$127,658	One-off	27 recipients
Small Business Entrepreneur Grants	\$55,164	One-off	16 recipients

Grant Funding as at: 24/06/2022

Adaption Grants

- The number of applications submitted and paid in both Round 1 and Round 2 of Small Business Adaption Grants for businesses in the Noosa Local government area are:

Round Number	No. Applications Submitted	No. Applications Approved and Paid	Total Amount Approved and Paid
Round 1	307	246	\$2,216,868
Round 2	332	191	\$1,651,560

Adaption Grant Funding data sourced from Smarty Grants (R1) finalised 01/10/2020 and QRIDA (R2) finalised 19/10/2021.

Business Support Grants

Business Category	No. Applications Approved and Paid	Total Amount Approved and Paid
Small	783	\$7,830,000
Medium	34	\$510,000
Large	0	\$0
Sole Trader (Non-Employing)	107	\$107,000

Border Zone Hardship Grants

Data Source	No. Applications Approved and Paid	Total Amount Approved and Paid
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Noosa Local Government Area

QRIDA	0	\$0
QRO	0	\$0

The Business Support Grant was administered by Queensland Rural and Industry Development Agency (QRIDA) and Queensland Revenue Office (QRO). Business size for the Business Support grant is determined by payroll and not the employee headcount which is normally used to define small businesses. The approved and paid amount reported is the full amount granted and has not been separated into the State and Federal contributions. Sole Traders (non-employing) data (QRO) includes partnerships and companies where there are no employees working for the business and will be reported under this category regardless of business size. Any sole trader that applied with employees (not including owner/s) will be counted in the data (QRIDA) under the small, medium, or large business categories based on payroll amounts. Data reported has been geocoded based on the applicant's longitude and latitude.

Border Zone Hardship Zone Grants was administered by Queensland Rural and Industry Development Agency (QRIDA) and Queensland Revenue Office (QRO). Applicants of QLD border locations who have already applied and been approved for a Business Support Grant are eligible to apply for this grant. The funding for this grant forms part of the Business Support Grant Funding. QRO approves the Sole trader (non-employing) businesses.

More information about this grant can be found at <https://www.business.qld.gov.au/starting-business/advice-support/grants/covid19-supportgrants>. Data sourced from QRIDA & QRO. Grant finalised on 17/02/2022.

Mentoring

- The number of Mentoring Growth Sessions held for business based in the Noosa Local government area since July 2016 to 6 June 2022 were:

Number of Sessions
38

Events

- The local government area of Noosa departmentally hosted and funded 31 event(s) with a total attendance of 268 held since July 2016 to 6 April 2022.

Back to Work

Total Payments summary since 1 July 2016

Payment Type	Employees Old	Employees New	TOTAL Employees	Employers Old	Employers New	TOTAL Employer	Funding Old	Funding New	TOTAL Funding
AT Boost	0	0	0	0	0	0	\$0	\$0	\$0
Employer Support	18	0	18	15	0	15	\$172,125	\$0	\$172,125
Youth Boost	57	0	57	41	0	41	\$693,500	\$0	\$693,500
TOTAL	75	0	75	52	0	52	\$865,625	\$0	\$865,625

Data Sourced from QGrants as at: 03/06/2022

Old BTW Program ended on 30/06/2021. New revitalised BTW program commenced 01/07/2021.

Employer totals represent the total unique number of employers, and do not represent row or column totals

Matured Aged Worker Boost (Old Program) is included in Employer Support

Skilling Queensland for Work

Community Training Programs

Noosa Local Government Area

No. Projects	Funds Committed	Target Assist	Actual Assist	Jobs
34	\$7,631,100	1,047	842	557

First Start Programs

No. Councils	No. CBOs	Funds Allocated	Traineeship Allocated	Actual Assist	Jobs
1	1	\$682,500	40	38	38

Work Start Incentives

No. Private Sector	Incentives Paid
21	\$440,000

Total Funding

Total Funds	Total Target Assist	Total Actual Assist	Total Jobs
\$8,753,600	1,087	880	595

Data sourced from SQW May 2022

Total Funding is calculated as follows:
• Total Funds = Funds Committed (CTP) + Funds Allocated (First Start) + Incentives Paid (Work Start)
• Total Assisted Target = Target Assist (CTP) + Traineeships Allocated (First Start)
• Total Actual Assisted = Actual Assist (CTP) + Actual Assist (First Start)
• Total Jobs = Jobs (CTP) + Jobs (First Start)

NOTES:

1. Community Training Programs includes Community Work Skills, Work Skills Traineeships, Get Set for Work, Ready for Work and Youth Skills programs.
2. Employment outcomes for Community Work Skills, Get Set for Work, Ready for Work and Youth Skills are based on exited participant data.
3. First Start and Work Skills Traineeships are counted as direct job outcomes - participants are employed as trainees from day one. Figures for these two programs are not based on exited participant data.
4. Former SQW participants employed as trainees and apprentices under Work Start incentives have already been counted on a SQW project i.e. only counted once.
5. For Work Start incentives, some organisations have worksites across multiple locations and therefore may be counted more than once when regional/electoral breakdowns are provided.

Noosa Local Government Area

Training

Training Funding Investment

Program	2019-20		2020-21		2021-22 YTD	
	Investment in Subsidised Training	Enrolments	Investment in Subsidised Training	Enrolments	Investment in Subsidised Training	Enrolments
Certificate 3 Guarantee/Higher Level Skills	\$1,967,677	1,142	\$2,485,613	1,382	\$2,320,774	1,340
User Choice	\$1,801,285	697	\$1,837,218	675	\$1,917,915	728
TOTAL	\$3,768,962	1,839	\$4,322,831	2,057	\$4,238,689	2,068

Data sourced from TPAY as at: 24/06/2022

'Investment in Subsidised Training' represents payments to contracted Skills Assure Suppliers (formally pre-qualified suppliers) for the delivery of subsidised training.

Certificate 3 Guarantee Boost Program

Value of Training Reported	Students Reported
\$241,037	101

Data sourced from TPAY as at: 24/06/2022 and shows the totals since the C3G boost program was implemented on 1 July 2016.

Apprentice and Trainee Activity

DELTA Activity	Apprentice/Trainee	2019-20	2020-21	2021-22 YTD
Completions	Apprentices	106	86	95
Completions	Trainees	132	90	95
Total Completions		238	176	190
In-Training	Apprentices	416	528	545
In-Training	Trainees	121	208	290
Total In-Training		537	736	835
New Commencements	Apprentices	172	232	201
New Commencements	Trainees	139	266	275
Total New Commencement		311	498	476

Data sourced from DELTA Mart Jun22

Due to delays in contract submission, both at commencement and completion, apprentice and trainee figures for 2020-21 and 2021-22 YTD are preliminary and can be expected to increase for a period of six months after the end of the financial year.

In-Training for previous Financial Years are as at the last day of the financial year.

Noosa Local Government Area

Top 5 Courses by Students - Certificate III Guarantee/Higher Level Skills (C3G & HLS) and User Choice (UC)

Program	2021-22 YTD		
	Course Id	Course Name	Students
Certificate 3 Guarantee/Higher Level Skills	MEM20413	Certificate II in Engineering Pathways	177
Certificate 3 Guarantee/Higher Level Skills	CHC33015	Certificate III in Individual Support	140
Certificate 3 Guarantee/Higher Level Skills	52700WA	Certificate II in Plumbing	47
Certificate 3 Guarantee/Higher Level Skills	CHC30113	Certificate III in Early Childhood Education and Care	45
Certificate 3 Guarantee/Higher Level Skills	CHC50113	Diploma of Early Childhood Education and Care	43
User Choice	CPC30211	Certificate III in Carpentry	101
User Choice	SIT30816	Certificate III in Commercial Cookery	55
User Choice	SHB30416	Certificate III in Hairdressing	42
User Choice	SIT30616	Certificate III in Hospitality	40
User Choice	AUR30616	Certificate III in Light Vehicle Mechanical Technology	37

Noosa Local Government Area

Free Training

as at: 24/06/2022

- **The total number of people under free training arrangements is 558**

This figure is drawn from the TPAY system and counts the number of people who have commenced a new course, module or competency since 31 August 2018 and who are eligible to access support under free tafe (User Choice), Free Apprenticeships for Under 21s and free tafe (C3G). It also includes the additional Under 25s that commenced from 1 January 2021 in the eligible qualifications for Free apprenticeships for Under 25s.

- **The total free apprenticeships supported as at 24 June 2022 is 546 which comprises of 455 Under 21 and 91 Under 25.**

The number of free apprenticeships for Under 21s is drawn from the TPAY system and counts all people who have a training contract for an apprenticeship or traineeship under User Choice; and meet one of the following:

- a. commenced their contract under free tafe anytime from 31 August 2018 (within 12 months of completing year 12); or
- b. commenced their contract prior to 1 July 2019, and were under 21 at 1 July 2019, and had a training component left to commence at 1 July 2019, and were not previously counted under free tafe; or
- c. commenced their contract aged under 21 after the free apprenticeship implementation on 1 July 2019, and have commenced a new course, module or competency

The number of free apprenticeships for Under 25s is drawn from the TPAY system and includes apprentices and trainees aged between 21 years and 25 years that commenced from 1 Jan 2021 in the eligible qualifications for Free apprenticeships for under 25s.

- **As at 24 June 2022, the number of free tafe Certificate III Guarantee (C3G) participants Under 21 is 12 and the number Under 25 is 0.**

The Under 21 cohort is drawn from the TPAY system and counts all people who started a new course, module or competency towards a C3G course within 12 months of completing year 12 and were under 21 at commencement.

The Under 25 cohort is drawn from the TPAY system and counts all people who started a new course, module or competency towards a C3G course that were under 25 at commencement from 1 January 2021.

Noosa Local Government Area

Free Apprenticeships New Contracts since 1 July 2019 (U21) & 1 January 2021 (U25)

- **The number eligible to take up Free Apprenticeships for Under 21s in Noosa since 1 July 2019 is 412**

This number consists of 46 school leavers who are eligible under the free tafe for school leavers initiative and 366 additional apprentices and trainees who have since become eligible under the expanded free apprenticeships for Under 21's initiative.

- **The number eligible to take up Free Apprenticeships for Under 25s in Noosa since 1 January 2021 is 80**
- **The number of Free Apprentices currently in training in the Noosa Local Government Area is 425. This is comprised of 334 Under 21 and 91 Under 25 eligible participants.**

New contracts for Under 21s are the number of apprentices and/or trainees that commenced their training contract since 1 July 2010 and Under 25s commencing from 1 January 2021. These numbers are sourced from the DELTA database and count all people where their training contracts have been registered, irrespective of whether they have accessed subsidised training. It does not include those that have commenced employment but have not yet lodged their training contract. In addition, it includes students currently not active as a result of completing or cancelling their training contracts.

In training figures reflect the number of active training contracts on the specified date, regardless of their commencement date, where no advice has been received by the department to indicate otherwise. The numbers shown will change over time as the parties to training contracts report further commencements, completions, or cancellations to the department. This figure is sourced from the DELTA database and counts participants irrespective of whether they have accessed subsidised training.

It should be noted that there is often a long lag time between signing a training contract and accessing training, particularly for first year apprentices.

The number of New Contracts Since 1 July 2019 (U21s eligible) and 1 January 2021 (U25s eligible) should not be added to:

- The number of people under Free Training Arrangements; or
- The number of people under Free Apprenticeships; or
- The number of people under Free tafe Certificate III Guarantee, as the categories are not mutually exclusive and adding them together will result in over-counting.